* Importance of data/personal privacy and the value of algorithms including AI as a whole concept of the conference
* Why to prevent from centralizing the data and holding in a decentralized way of individual models to enhance the healthiness together with privacy
* The difference between what the law says and how companies apply PETS in actual life situations
* Use cases of [tokenization vs. encryption, how fundamental they are and why to use in specific models to keep trustworthy](https://www.tokenex.com/blog/tokenization-vs-encryption-which-one-is-best-for-your-business)
* What kind of anonymization technique states are in use in business/the structure of financial products
* How to measure trust in users by their will with anonymization on platforms
* Data analysis in particular a core idea of many PETS, not all of them is to bring analysis to datasets that could be held in a decentralized way and the reason why they might want to do this for privacy concerns
* We have to know that the people who work and the data protection authorities have to inspect all kinds of different complex systems
* The female speaker pointed out the approaches of countries to anonymization and data privacy. The thing I didn’t understand was why she exactly said “even(!) Turkey I think they interpret quite strictly in their anonymization”.
* Some other topics discussed such as differences between use cases in different countries